

ASHER SLAUNWHITE - DESIGN RESOURCES

Designing a new home or renovation is an exciting process full of choices and decisions. If you have not already done so, it's very useful to begin assembling images, ideas and preferences for your design. In addition to a written wish list, a collection of images is helpful in the early design stages. We hope you find the following list of resources and tips helpful as we begin the design process. Please contact the office if you have any questions.

HOUZZ.COM <http://www.houzz.com/>

The HOUZZ web site has thousands of images and is a great source of inspiration. We encourage you to create a personal log-in at this site. With all those images, HOUZZ can be a bit overwhelming. Here are a few tips:

Visit **Asher Slaunwhite Architects' HOUZZ page** to view our Ideabooks and Projects:

<https://www.houzz.com/pro/asherarchitects/asher-slaunwhite-architects>

Start from the Outside

An important first step in the design process is establishing the exterior style of the home. Details like finishes, wall colors, kitchen cabinets, etc., will all flow from this central look and character of the home.

- On the top of the HOUZZ home page, locate the list of categories (Kitchen, Bath, etc.)
- Start by clicking on EXTERIORS
- Use the drop down lists on the left to further refine the search by:
 - Style - Select your preference(s): Traditional, Transitional ('relaxed' traditional), Beach Style, Contemporary or Modern.
 - Number of Stories - Searching by the number of stories is helpful in getting a feel for the scale and proportion of your home.
 - Keywords - Perhaps you want to see homes with 'cedar siding' or 'wrap-around porches.' Type any term into the search bar to find homes with those characteristics.

Create Ideabooks

HOUZZ allows you to save your favorite images in 'Ideabooks' so you can easily share them with us. To create an Ideabook, simply click on an image and click SAVE + . You will be prompted to create a new Ideabook or add the image to an existing one. Please give your Ideabook a name that will identify the project to us. Be sure to include a comment under each image to let us know what specifically is interesting about the image (i.e. siding color, shutters, awning style, etc.)

Share 'Ideabooks'

Once you have collected images in an Ideabook, you can share it with us:

- Click on 'Collaborate' at the top of the screen
- Select 'Private'
- Type in 'asherarchitects' (no space) and click 'Add'
- Click 'Save Settings'
- We'll receive an email giving us access to your images and comments





PINTEREST [www.http://pinterest.com/](http://pinterest.com/)

Pinterest is another great site for gathering ideas. On this site, you 'Pin' interesting images to a 'Board.' Again, we recommend you create your own log in and then start pinning. To share your Boards with us, simply click on your icon in the upper right and then click 'Invite Friends' and enter sasher@asherarchitects.com.

ASHER SLAUNWHITE WEBSITE

www.asherarchitects.com Here you can view our 'portfolio' and the 'resources' page which explains the architectural design process (click 'about,' then 'resources').

FACEBOOK

<https://www.facebook.com/AsherArchitects>

INSTAGRAM

[asher_architects](https://www.instagram.com/asher_architects)

MAGAZINES:

- New Old House
- Architectural Digest
- Fine Home Building
- Better Homes and Gardens Special Interest Publications
- Coastal Living
- Veranda
- Design New Jersey
- VUE
- Custom Builder

BOOKS:

- Yankee Modern - The Houses of Estes Twombly by William Morgan, Princeton Arch. Press
- Get Your House Right by Marianne Cusato and Ben Pentreath, Sterling Publishing
- New Old House by Russell Versaci, The Taunton Press
- Good House Parts by Dennis Wedlick, The Taunton Press
- The Distinctive Home by Jeremiah Eck, The Taunton Press
- Houses and Gardens by Robert AM Stern, The Monacelli Press
- The Not So Big House: A Blueprint for the Way We Really Live by Sarah Susanka